



2022 ITA SPONSORSHIP PACKAGES

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company: _____ Main contact person: _____

Contact's phone #: _____ Contact's e-mail: _____

3405 East Overland Road/Suite 175 Meridian, ID 83642

E: office@idtrucking.org

P: 208.342.3521

AFTER YOU SUBMIT YOUR FORM:

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

PLATINUM SPONSOR \$10,000

- Presenting status at all ITA events: Idaho Truck Driving Championships, regional events, golf tournaments, and the general meeting
- Booth space at all ITA regional events
- Full page, full color advertisement on the inside front cover of all event programs
- Recognition as the Platinum Sponsor on the www.idtrucking.org home page for a full year
- Logo prominently placed on a large banner or framed poster displayed during ITA events
- Logo displayed on ITA information email blasts to membership notification list
- Prominent banner advertisement on www.idtrucking.org home page for a full year
- Golf hole at regional golf tournaments including signage and promotion station
- Logo on registration forms for ITA event
- Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts
- Logo on ITA recruitment and promotional materials
- A Featured story on www.idtrucking.org and email blast to membership featuring your company, people, and products

GOLD SPONSOR \$5,000

- Booth space at all ITA regional events
- Two static (4 x 4) full color block advertisements on www.idtrucking.org for a full year
- Recognition as a Gold Sponsor on the www.idtrucking.org home page for a full year
- Golf hole at regional golf tournaments including signage and promotion station
- A featured story in an email blast to membership featuring your company, people and products
- Logo on a large banner or framed poster displayed during ITA events
- Logo displayed on ITA information email blasts to membership notification list

SILVER SPONSOR \$3,000

- Booth space at all ITA events
- One static (4x4) full color block advertisement on www.idtrucking.org for a full year
- Recognition as a Silver Sponsor on the www.idtrucking.org home page for a full year
- Logo on a large banner or framed poster displayed during ITA events
- Golf hole at regional golf tournaments including signage and promotion station
- Logo displayed on ITA informational email blasts to membership notification list

BRONZE SPONSOR \$1,500

- Booth space at all ITA events
- Recognition as a Bronze Sponsor on the www.idtrucking.org home page for a full year
- Logo on a large banner or framed poster displayed during ITA events
- Logo displayed on ITA informational email blasts to membership notification list

A LA CARTE ADVERTISING

- Featured Commercial Truck Photo on www.idtrucking.org | \$500.00
Open to all carriers and allied members! We feature your company's best commercial truck photo on the www.idtrucking.org home page. Includes a link to your company URL. If multiple sponsors select this option, the truck photos will rotate frequently.
- Website Advertisements | \$275.00 each
Advertisement on www.idtrucking.org for a full year.
- Driver Appreciation | Swag, snacks and/or monetary contributions
Nylon bags with your printed logo, 500 bags per Port of Entry (approx. \$1.30 each)
- SMC Meeting Partner | \$250.00
10 minute spot at the SMC regional meetings, acknowledgment on the SMC event webpage as a safety focused sponsor. (exposure to over 50 carriers around the state) - restrictions apply-
- Student Truck Simulator Swag | \$250.00
- Advertisement on ITA weekly email blast (one week)
Or one episode of Double Clutch | \$25.00

Idaho Truck Driving Championships Supporter

This is a special chance to support our Idaho Truck Driving Championships and showcase the best professional truck drivers in Idaho. Event date is **May 6th!**

- Half page, full color advertisement in the event program;
- Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers;
- Logo on the www.idtrucking.org website event page;
- Logo on a large banner or framed poster displayed at the event and in winner photos;
- Sponsor recognition by the professional announcer during the TDC.

- General *Event Sponsorship* | \$250.00 *Funds will be used to provide food, beverages, all of the equipment required for the event, including tents, chairs and dumpsters, and professional scoring and announcing services.*
- First Place Winner Silver Belt Buckles* | \$1,500.00
- Reusable Water Bottles for Volunteers, Drivers & Spectators (w/logo)*
- Nametag Lanyards (w/logo)*
- Leather Gloves for Volunteers & Drivers (w/logo)*
- Grand Champion Jacket (ITA provides the jacket selection and embroidered patch)*
- Friday's Volunteer Lunch (around \$150-\$200 typically)*
- Cover the Dollar Challenge (1-3 drivers typically, \$100 each)*
- Saturday Lunch for Drivers, Volunteers & Spectators (can be 500 - 800 people)*
- National TDC Pins for 1st place winners (450 pins)*