

3-year review of ITA Highlights



Transporting Idaho Into The Future

In this edition:

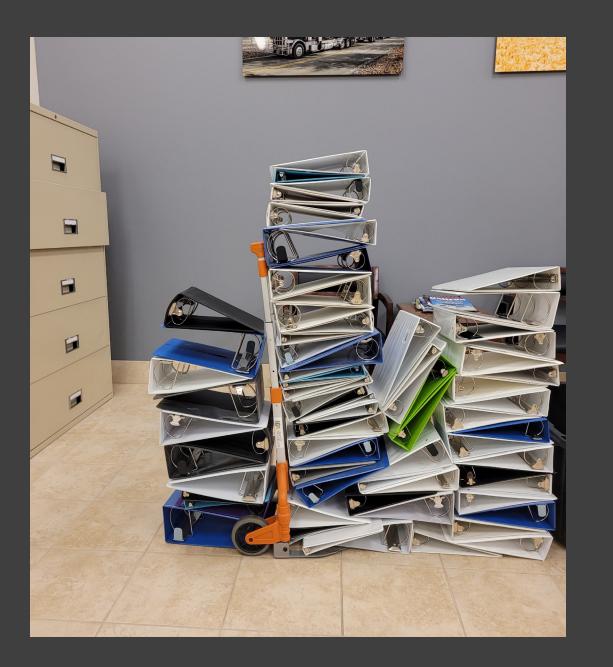
- Motor Carrier Seminars
- Safety Award Deadline
- ELD Roundtable
- Convention Registration
- Seekins Rifle
- MCE 2022

Communication The ITA developed weekly newsletters, and improved communications with membership



ITA House Cleaning

- Shredded decades of old files
- Instituted Financial safeguards
- Digitized files for safe keeping
- Institute compliance for sensitive records storage



This is just a sample of the notebooks that were scanned for future reference and shredded



Changes in the last 3 years

- Line of credit has not been used
- Instituted earlier membership billing cycle and a past due collection procedure
- Cut costs in the office
- Maintain budgets for events and create Profit and Loss statement for each event
- End of year has been in the black



"Decide that you will take the initiative to build more trusting work relationships."



ITA Industry Relationship Update:



Built a new relationship that includes collaboration on transportation issues



A new relationship that includes members hosting kids for career tours and the truck simulator





Repaired a relationship with them, they are a Truck Sim Sponsor and we have been able to interact with their board of directors



Past Chairwoman Michelle Miller started meetings with ITD, it has expanded into ITA being on Committees, giving presentations, being tapped for trucking studies and other trucking collaborations



ITA maintains a good relationship with ISP, they have been gracious to speak at events when requested, they loan their track for ITA TDC event and communication is excellent on enforcement issues



With the hard work of Lobby Idaho, the ITA has increased its creditability with the Idaho Legislature the past 3 years

 Lobby Idaho for the ITA has been able to establish a relationship with Governor Brad Little, he has been gracious to help hand out sandwiches to drivers, open the ITA Human Trafficking event, attend and participate with the unveiling of the ITA Truck Simulator, attend the Idaho Truck PAC dinner, and the ITA has also been able to work with the governor's staff on transportation issues these last few years



ITA Events



Biz (not quite) as usual

The question is when? BSU's Alston ponders NBA decision | SPORTS, BS

IDAHO PRESS

SATURDAY, APRIL 4, 2020 | IDAHOPRESS.COM



Michelle Miller, owner of Arlo Lott Trucking, watches from far right as Gov. Brad Little joins dozens of volunteers with the Idaho Trucking Association in handing out lunch boxes to truck drivers passing through the East Boise Port of Entry along I-84, Friday, April 3, 2020. The event was an effort to thank drivers for their continued work in keeping supplies moving during the coronavirus pandemic.

KEEP ON TRUCKIN' Recognizing essential workers still on the roads

Court order halts most evictions for now in Idaho

\$1

Incidents that qualify as an emergency eviction are determined case by case

By MARGARET CARMEL mcarmel@idahopress.com

BOISE - Evictions for nonpayment of rent were halted until April 15 by a recent order from the Idaho Supreme Court, but this does not mean the process has been completely stopped statewide. The March 26 court order postpones any non-emergency court hearings due to public safety concerns regarding COVID-19. Under Ali Rabe the order, only drug-related evic-LOCAL tion hearings can be held. However, this does not stop evictions from being filed by landlords to be held later. Ada County Administrative District Judge Melissa Moody said evictions that were filed prior to the order are still being put on the calendar, but they are being rescheduled to a later date. She said it is unclear what the Idaho Supreme Court will do on April 15 when cases are authorized to begin again. Moody said it i

 At the beginning of COVID, the ITA was able to fundraise enough money to purchase 2000 box lunches and hand them out to drivers at the Boise POE, Governor Brad Little, ITD, ISP helped along with ITA volunteers for recognizing drivers during the pandemic



Driver Appreciation and TDC resume after Covid Hiatus

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ITA Truckers Against Trafficking Event held for the first time in Idaho, over 100 participants attended





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 Would like to thank all the volunteers and sponsors that make these events happen!!







- Legislative Success last 3 years
- BSU Transportation Study did not have any Anti Trucking comments in the report for the first time
- Dyed Diesel inspection was passed
- Assisted on HempTransportation
- No new fees on trucking in the transportation funding bill
- Proactive changes on CDL issues
- Working on defeating local anti trucking fee proposals
- Opposed Washington State Fuel tax on Idaho and was victorious



The ITA as of this year has been building new relationships with US Congressmen on Trucking Issues, this has allowed members to voice their issues in person to these elected officials from Covid, driver shortage, and ELD's issues

Congressman Simpson learning about outreach to High School Students for Transportation Jobs

• ITA Advocacy

 The ITA has been on local news, radio, transportation publications, social media and on National TV News addressing Transportation Issues 5:59 ...Il LTE a facebook.com

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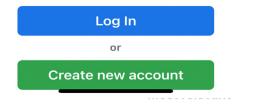
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"Locally, we work with our Governor and
state legislators, and we have been getting
some awesome help from the State of Idaho,"
the trucking industry says about our efforts

to help address the challenges in hiring more truckers. Our Leading Idaho investments in workforce development are working in the trucking industry!



Connect with Governor Brad Little on Face...



The ITA rolled out in 2022 a state approved health insurance plan for its membership





The ITA Truck Simulator Program Unveiled in 2022



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• The ITA set a fundraising Goal of \$70,000 so the ITA could receive a Grant from the state of Idaho to outreach students in Transportation Careers, The ITA ended up raising \$72,000



Thanks to the Generous Sponsorships of ITA members, The ITA Truck Simulator was launched and just in the first 3 months 750 students participated with the Truck Simulator

As of August 30, Idaho Launch has funded 900 People to obtain a CDL



We would like to thank the following Sponsors for the truck simulator program,

- Northwest Equipment Sales Inc
- Wienhoff Drug Testing
- Admiral Transportation
- Associated Logging Contractors
- Western Trailer Sales Co
- Rush Truck Centers
- Franklin Building Supply
- Idaho Milk Transport Inc
- JJ. Keller & Associates Inc
- Idaho Forest Group
- Jackson Peterbilt Group

Fedex UPS Kenworth Sales **Ballard Insurance** Giltner Transportation Inc Handy Truck Line Inc. Gary Amoth Trucking Diamond Line Delivery Systems Arlo G. Lott Trucking Inc Simplot Doug Andrus Trucking

