**2021 ITA SPONSORSHIP PACKAGES**

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Main contact person:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact's phone #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact's e-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3405 East Overland Road/Suite 175 Meridian, ID 83642**

**E:** **office@idtrucking.org**

**P: 208.342.3521**

**AFTER YOU SUBMIT YOUR FORM:**

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

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**PLATINUM SPONSOR $10,000** ▪ Presenting status at all ITA events: Idaho Truck Driving Championships, regional events, ….golf tournaments, and the general meeting▪ Booth space at all ITA regional events▪ Full page, full color advertisement on the inside front cover of all event programs▪ Recognition as the Platinum Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full ….year▪ Logo prominently placed on a large banner or framed poster displayed during ITA ….events▪ Logo displayed on ITA information email blasts to membership notification list▪ Prominent banner advertisement on [www.idtrucking.org](http://www.idtrucking.org) home page for a full year▪ Golf hole at regional golf tournaments including signage and promotion station▪ Logo on registration forms for ITA event▪ Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts▪ Logo on ITA recruitment and promotional materials▪ A Featured story on [www.idtrucking.org](http://www.idtrucking.org) and email blast to membership featuring your ….company, people, and products |

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**GOLD SPONSOR $5,000**▪ Booth space at all ITA regional events▪ Two static (4 x 4) full color block advertisements on [www.idtrucking.org](http://www.idtrucking.org) for a full year▪ Recognition as a Gold Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year▪ Golf hole at regional golf tournaments including signage and promotion station▪ A featured story in an email blast to membership featuring your company, people and ….products▪ Logo on a large banner or framed poster displayed during ITA events▪ Logo displayed on ITA information email blasts to membership notification list |

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**SILVER SPONSOR $3,000**▪ Booth space at all ITA events▪ One static (4x4) full color block advertisement on [www.idtrucking.org](http://www.idtrucking.org) for a full year▪ Recognition as a Silver Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year▪ Logo on a large banner or framed poster displayed during ITA events▪ Golf hole at regional golf tournaments including signage and promotion station▪ Logo displayed on ITA informational email blasts to membership notification list |

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**BRONZE SPONSOR $1,500**▪ Booth space at all ITA events▪ Recognition as a Bronze Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year▪ Logo on a large banner or framed poster displayed during ITA events▪ Logo displayed on ITA informational email blasts to membership notification list |

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| **A LA CARTE ADVERTISING**

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**Featured Commercial Truck Photo** on [www.idtrucking.org](http://www.idtrucking.org) I **$500.00**Open to all carriers and allied members! We feature your company's best.commercial truck …………photo on the [www.idtrucking.org](http://www.idtrucking.org) home page. Includes a link to your company URL. **If multiple …………..sponsors select this option, the truck photos will rotate frequently.**

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**Website Advertisements I $275.00 each** Advertisement on [www.idtrucking.org](http://www.idtrucking.org) for a full year.

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**Driver Appreciation I Swag, snacks and/or monetary contributions**Nylon bags with your printed logo, 500 bags per Port of Entry (approx. $1.30 each)

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**SMC Meeting Partner I $250.00** 10 minute spot at the SMC regional meetings, acknowledgment on the SMC event ………..webpage as a safety focused sponsor. (exposure to over 5O carriers around the state) -………….restrictions apply-***Idaho Truck Driving Championships Supporter • Deadline to sponsor is April 1st*** This is a special chance to support our Idaho Truck Driving Championships and showcase the **best** professional truck drivers in Idaho. Event date is **May 16th!***Includes:** Half page, full color advertisement in the event program;
* Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers;
* Logo on the [www.idtrucking.org](http://www.idtrucking.org) website event page;
* Logo on a large banner or framed poster displayed at the event and in winner photos;
* Sponsor recognition by the professional announcer during the TDC.

☐**General *Event Sponsorship* I $250.00** *Funds will be used to* provide *food, beverages, all of the**equipment required for the event, including tents, chairs and dumpsters, and professional scoring* and *announcing services.*☐***First* Place *Winner Silver Belt Buckles* I $1,500.00**☐***Reusable Water Bottles for Volunteers, Drivers & Spectators*** *(w/logo)*☐***Nametag Lanyards*** *(w/logo)*☐***Leather Gloves for Volunteers & Drivers*** *(w/logo)*☐***Grand Champion Jacket*** *(ITA provides the jacket selection and embroidered patch)*☐***Friday's Volunteer Lunch*** *(around $150-$200 typically)*☐***Cover the* Dollar *Challenge*** *(1-3 drivers typically, $100 each)*☐***Saturday Lunch for Drivers, Volunteers & Spectators*** *(can be 500 - 800 people)*☐***National TDC Pins for 1st* place *winners*** *(450 pins)* |