**2021 ITA SPONSORSHIP PACKAGES**

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Main contact person:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact's phone #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact's e-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3405 East Overland Road/Suite 175 Meridian, ID 83642**

**E:** [**office@idtrucking.org**](mailto:office@idtrucking.org)

**P: 208.342.3521**

**AFTER YOU SUBMIT YOUR FORM:**

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

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| |  | | --- | |  |   **PLATINUM SPONSOR $10,000**  ▪ Presenting status at all ITA events: Idaho Truck Driving Championships, regional events, ….golf tournaments, and the general meeting  ▪ Booth space at all ITA regional events  ▪ Full page, full color advertisement on the inside front cover of all event programs  ▪ Recognition as the Platinum Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full ….year  ▪ Logo prominently placed on a large banner or framed poster displayed during ITA ….events  ▪ Logo displayed on ITA information email blasts to membership notification list  ▪ Prominent banner advertisement on [www.idtrucking.org](http://www.idtrucking.org) home page for a full year  ▪ Golf hole at regional golf tournaments including signage and promotion station  ▪ Logo on registration forms for ITA event  ▪ Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts  ▪ Logo on ITA recruitment and promotional materials  ▪ A Featured story on [www.idtrucking.org](http://www.idtrucking.org) and email blast to membership featuring your ….company, people, and products |

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| |  | | --- | |  |     **GOLD SPONSOR $5,000**  ▪ Booth space at all ITA regional events  ▪ Two static (4 x 4) full color block advertisements on [www.idtrucking.org](http://www.idtrucking.org) for a full year  ▪ Recognition as a Gold Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year  ▪ Golf hole at regional golf tournaments including signage and promotion station  ▪ A featured story in an email blast to membership featuring your company, people and ….products  ▪ Logo on a large banner or framed poster displayed during ITA events  ▪ Logo displayed on ITA information email blasts to membership notification list |

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| |  | | --- | |  |   **SILVER SPONSOR $3,000**  ▪ Booth space at all ITA events  ▪ One static (4x4) full color block advertisement on [www.idtrucking.org](http://www.idtrucking.org) for a full year  ▪ Recognition as a Silver Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year  ▪ Logo on a large banner or framed poster displayed during ITA events  ▪ Golf hole at regional golf tournaments including signage and promotion station  ▪ Logo displayed on ITA informational email blasts to membership notification list |

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| |  | | --- | |  |   **BRONZE SPONSOR $1,500**  ▪ Booth space at all ITA events  ▪ Recognition as a Bronze Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year  ▪ Logo on a large banner or framed poster displayed during ITA events  ▪ Logo displayed on ITA informational email blasts to membership notification list |

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| **A LA CARTE ADVERTISING**   |  | | --- | |  |   **Featured Commercial Truck Photo** on [www.idtrucking.org](http://www.idtrucking.org) I **$500.00**  Open to all carriers and allied members! We feature your company's best.commercial truck …………photo on the [www.idtrucking.org](http://www.idtrucking.org) home page. Includes a link to your company URL. **If multiple …………..sponsors select this option, the truck photos will rotate frequently.**   |  | | --- | |  |   **Website Advertisements I $275.00 each** Advertisement on [www.idtrucking.org](http://www.idtrucking.org) for a full year.   |  | | --- | |  |   **Driver Appreciation I Swag, snacks and/or monetary contributions**  Nylon bags with your printed logo, 500 bags per Port of Entry (approx. $1.30 each)   |  | | --- | |  |   **SMC Meeting Partner I $250.00**  10 minute spot at the SMC regional meetings, acknowledgment on the SMC event ………..webpage as a safety focused sponsor. (exposure to over 5O carriers around the state) -………….restrictions apply-  ***Idaho Truck Driving Championships Supporter • Deadline to sponsor is April 1st***  This is a special chance to support our Idaho Truck Driving Championships and showcase the **best** professional truck drivers in Idaho. Event date is **May 16th!**  *Includes:*   * Half page, full color advertisement in the event program; * Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers; * Logo on the [www.idtrucking.org](http://www.idtrucking.org) website event page; * Logo on a large banner or framed poster displayed at the event and in winner photos; * Sponsor recognition by the professional announcer during the TDC.   ☐**General *Event Sponsorship* I $250.00** *Funds will be used to* provide *food, beverages, all of the*  *equipment required for the event, including tents, chairs and dumpsters, and professional scoring* and *announcing services.*  ☐***First* Place *Winner Silver Belt Buckles* I $1,500.00**  ☐***Reusable Water Bottles for Volunteers, Drivers & Spectators*** *(w/logo)*  ☐***Nametag Lanyards*** *(w/logo)*  ☐***Leather Gloves for Volunteers & Drivers*** *(w/logo)*  ☐***Grand Champion Jacket*** *(ITA provides the jacket selection and embroidered patch)*  ☐***Friday's Volunteer Lunch*** *(around $150-$200 typically)*  ☐***Cover the* Dollar *Challenge*** *(1-3 drivers typically, $100 each)*  ☐***Saturday Lunch for Drivers, Volunteers & Spectators*** *(can be 500 - 800 people)*  ☐***National TDC Pins for 1st* place *winners*** *(450 pins)* |