

SPONSORSHIP OPPORTUNITIES 2022	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000	\$5,000	\$3,000	\$1,500
▪ Presenting status at Idaho TDCs, regional events, golf tournaments, and the general meeting	●			
▪ Full page, full color advertisement on the inside front cover of all event programs	●			
▪ Logo on registration forms for ITA event	●			
▪ Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts	●			
▪ Logo on ITA recruitment and promotional materials	●			
▪ A Featured story on www.idtrucking.org and email blast to membership featuring your company, people, and products	●	●		
▪ Golf hole at regional golf tournaments including signage and promotion station	●	●	●	
full color block advertisements on www.idtrucking.org for a full year	●	●	●	
▪ Logo prominently placed on a large banner or framed poster displayed during ITA events	●	●	●	●
▪ Logo displayed on ITA information email blasts to membership notification list	●	●	●	●
▪ Booth space at all ITA regional events	●	●	●	●
▪ Recognition as a Sponsor on the www.idtrucking.org home page for a full year	●	●	●	●

A LA CARTE ADVERTISING	
Featured Commercial Truck Photo on www.idtrucking.org home page	\$500
Open to all members! We feature your company's best commercial truck photo on the www.idtrucking.org home page. Includes a link to your company URL. If multiple sponsors select this option, photos will rotate frequently.	
Website Advertisement on www.idtrucking.org for a full year.	\$275
Driver Appreciation Week : your logo on snacks and/or swag	\$250
Student Truck Simulator Swag	\$250
Safety Meeting Partner	\$250
10 minute spot at the SMC regional meeting, acknowledgment on the SMC event webpage as a safety focused sponsor.	
Advertisement on ITA weekly email blast (one week)	\$25
exposure to almost 1000 members and subscribers	
Double Clutch : One episode of Double Clutch . Your company logo on email blast and website event	\$25

Company: _____

Signature: _____