**2025 ITA SPONSORSHIP PACKAGES**

Please choose (check box) one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Main contact person:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact's phone #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact's e-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

By signing below, the undersigned acknowledges and agrees to fulfill the payment obligations as outlined.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mail to: 3405 East Overland Road/Suite 175 Meridian, ID 83642

Email: office@idtrucking.org

Ph: 208-342-3521

AFTER YOU SUBMIT YOUR FORM:

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website and printed materials.

☐ **PLATINUM SPONSOR $10,000**

▪ Presenting status at all ITA events: Idaho Truck Driving Championships, regional events, golf tournaments, and the general meeting

▪ Booth space at all ITA regional events

▪ Full page, full color advertisement on the inside front cover of all event programs

▪ Recognition as the Platinum Sponsor on the www.idtrucking.org home page for a full year

▪ Logo prominently placed on a large banner or poster displayed during ITA events

▪ Logo displayed on ITA information email blasts to membership notification list

▪ Prominent banner advertisement on www.idtrucking.org home page for a full year

▪ Golf hole at golf tournaments including signage and promotion station

▪ Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts

▪ Logo on ITA recruitment and promotional materials

▪ A Featured story on www.idtrucking.org and email blast to membership featuring your company, people, and products.

☐ **GOLD SPONSOR $5,000**

▪ Booth space at all ITA regional events

▪ Two static (4 x 4) full color block advertisements on www.idtrucking.org for a full year

▪ Recognition as a Gold Sponsor on the www.idtrucking.org home page for a full year

▪ Golf hole at golf tournaments including signage and promotion station

▪ A featured story in an email blast to membership featuring your company, people and products

▪ Logo on a large banner or poster displayed during ITA events

▪ Logo displayed on ITA information email blasts to membership notification list

☐ **SILVER SPONSOR $3,000**

▪ Booth space at all ITA events

▪ One static (4x4) full color block advertisement on www.idtrucking.org for a full year

▪ Recognition as a Silver Sponsor on the www.idtrucking.org home page for a full year

▪ Logo on a large banner or framed poster displayed during ITA events

▪ Golf hole at regional golf tournaments including signage and promotion station

▪ Logo displayed on ITA informational email blasts to membership notification list

☐ **BRONZE SPONSOR $1,500**

▪ Booth space at all ITA events

▪ Recognition as a Bronze Sponsor on the www.idtrucking.org home page for a full year

▪ Logo on a large banner or poster displayed during ITA events

▪ Logo displayed on ITA informational email blasts to membership notification list

**A LA CARTE ADVERTISING**

**Featured Commercial Truck Photo on www.idtrucking.org I $500.00**

Open to all carriers and allied members! We feature your company's best commercial truck photo on the www.idtrucking.org home page. Includes a link to your company URL. If multiple sponsors select this option, the truck photos will rotate frequently.

**Website Advertisements I $275.00 each**

Advertisement on www.idtrucking.org for a full year.

**Student Truck Simulator** **Swag I $250.00**

**Advertisement on ITA weekly** email blast (one week) I $25.00

**Driver Appreciation** I Swag, snacks and/or monetary contributions Nylon bags, 500 bags per Port of Entry (approx. $1.30 each)

**Truck Driving Championship Event Sponsorship**

☐**Idaho Truck Driving Championships Supporter I $2,500.00**

* Full color advertisement in the event program;
* Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers;
* Logo on the www.idtrucking.org website event page;
* Logo on a large banner or framed poster displayed at the event and in winner photos;
* Sponsor recognition by the professional announcer during the TDC.

☐ **General TDC Sponsorship I $500.00**

Funds will be used to provide food, beverages, the equipment required for the event, including tents, chairs and dumpsters, and professional scoring and announcing services.

☐**First Place Winner Silver Belt Buckles I $1,500.00**

☐**Second Place Winner Plaque/trophies I $1,000.00**

☐**Gloves for & Drivers I $250.00**

☐**Friday's Volunteer Lunch ($1000)**

☐**Saturday Lunch for Drivers I $1,500.00**

☐**Saturday Lunch for Volunteers I $1,000.00**

☐**Cover the Dollar Challenge (1-3 drivers typically, $100 each)**

☐**National TDC Pins for 1st place winners (450 pins) I $1,500.00**

☐**Safety Award Sponsorship I $500.00**

Recognition of Driver, Mechanic, Safety Supervisor & State Police CVSA Officer of the Year

• Your logo displayed on the award plaques.

• Presenting status at the award ceremony.