

## 2024 ITA SPONSORSHIP PACKAGES

Please choose one or more of the sponsorship offerings and mail or e-mail this form back to our office.

Company: \_\_\_\_\_

Main contact person: \_\_\_\_\_

Contact's phone #: \_\_\_\_\_

Contact's e-mail: \_\_\_\_\_

3405 East Overland Road/Suite 175 Meridian, ID 83642

E: [office@idtrucking.org](mailto:office@idtrucking.org)

P: 208.342.3521

### AFTER YOU SUBMIT YOUR FORM:

We will send you an invoice for the sponsorship package(s) to confirm your selection. Please send us your high quality logo in jpeg format for publication on our website.

#### **PLATINUM SPONSOR \$10,000**

- Presenting status at all ITA events: Idaho Truck Driving Championships, regional events, golf tournaments, and the general meeting
- Booth space at all ITA regional events
- Full page, full color advertisement on the inside front cover of all event programs
- Recognition as the Platinum Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year
- Logo prominently placed on a large banner or framed poster displayed during ITA events
- Logo displayed on ITA information email blasts to membership notification list
- Prominent banner advertisement on [www.idtrucking.org](http://www.idtrucking.org) home page for a full year
- Golf hole at regional golf tournaments including signage and promotion station
- Logo on registration forms for ITA event
- Logo on quarterly SMC Meeting advertising fliers, agendas and speaker profile handouts
- Logo on ITA recruitment and promotional materials
- A Featured story on [www.idtrucking.org](http://www.idtrucking.org) and email blast to membership featuring your company, people, and products

#### **GOLD SPONSOR \$5,000**

- Booth space at all ITA regional events
- Two static (4 x 4) full color block advertisements on [www.idtrucking.org](http://www.idtrucking.org) for a full year
- Recognition as a Gold Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year
- Golf hole at regional golf tournaments including signage and promotion station
- A featured story in an email blast to membership featuring your company, people and products
- Logo on a large banner or framed poster displayed during ITA events
- Logo displayed on ITA information email blasts to membership notification list

## SILVER SPONSOR \$3,000

- Booth space at all ITA events
- One static (4x4) full color block advertisement on [www.idtrucking.org](http://www.idtrucking.org) for a full year
- Recognition as a Silver Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year
- Logo on a large banner or framed poster displayed during ITA events
- Golf hole at regional golf tournaments including signage and promotion station
- Logo displayed on ITA informational email blasts to membership notification list

## BRONZE SPONSOR \$1,500

- Booth space at all ITA events
- Recognition as a Bronze Sponsor on the [www.idtrucking.org](http://www.idtrucking.org) home page for a full year
- Logo on a large banner or framed poster displayed during ITA events
- Logo displayed on ITA informational email blasts to membership notification list

## A LA CARTE ADVERTISING

- Featured Commercial Truck Photo on [www.idtrucking.org](http://www.idtrucking.org) | \$500.00  
Open to all carriers and allied members! We feature your company's best commercial truck photo on the [www.idtrucking.org](http://www.idtrucking.org) home page. Includes a link to your company URL. If multiple sponsors select this option, the truck photos will rotate frequently.
- Website Advertisements | \$275.00 each  
Advertisement on [www.idtrucking.org](http://www.idtrucking.org) for a full year.
- Driver Appreciation | Swag, snacks and/or monetary contributions  
Nylon bags, 500 bags per Port of Entry (approx. \$1.30 each)
- Student Truck Simulator Swag | \$250.00
- Advertisement on ITA weekly email blast (one week) | \$25.00

## Truck Driving Championship Event Sponsorship

### Idaho Truck Driving Championships Supporter | \$2,500.00

This is a special chance to support our Idaho Truck Driving Championships and showcase the best professional truck drivers in Idaho.

- Full color advertisement in the event program;
- Logo on all event advertising including email blasts, emails to drivers, volunteers and terminal managers;
- Logo on the [www.idtrucking.org](http://www.idtrucking.org) website event page;
- Logo on a large banner or framed poster displayed at the event and in winner photos;
- Sponsor recognition by the professional announcer during the TDC.

### General TDC Sponsorship | \$250.00 Funds will be used to provide food, beverages, all of the equipment required for the event, including tents, chairs and dumpsters, and professional scoring and announcing services.

- First Place Winner Silver Belt Buckles | \$1,500.00
- Second Place Winner Plaque/trophies (Includes Driver & Maintenance person of the Year) | \$1,000.00
- Gloves for & Drivers | \$250.00
- Friday's Volunteer Lunch (\$1000)
- Cover the Dollar Challenge (1-3 drivers typically, \$100 each)
- Saturday Lunch for Drivers | \$1,500.00
- Saturday Lunch for Volunteers | \$1,000.00
- National TDC Pins for 1st place winners (450 pins) | \$1,500.00